

ABSTRACT OF THE DISCLOSURE

An object specific information relaying system which includes a beacon which is attached to a physical object, an information receiving device which receives information about the physical object, signal transmitters and receivers in both beacon and information receiving device, an internet contacting unit, a system server, and an internet web page associated with each physical device. A signal from the information receiving device triggers an identifying signal from the beacon, which is transmitted to the internet. The system server associates the identifying signal with a web page with information specific to the physical device, and transmits the information to the information receiving device.

10